## Paragould Chiropractic Privacy Policy

Most Recent Update: August 1st, 2024

This Privacy Policy explains how Paragould Chiropractic P.A. (Stidham Chiropractic PLLC), collects, uses and discloses personal information of its patients/clients, prospective patient/clients, and visitors to its website at Paragouldchiro.com

#### **COLLECTION OF PERSONAL INFORMATION**

Information collected Directly From You: We may collect personal information directly from you. For example, through a web form, during an online or in person request for information, when you contact us to set up an appointment, when you fill out paperwork, or when you checkout at the clinic. Personal information we collect directly may include your first and last name, address, email address and phone number. SMS consent or phone numbers for the purpose of SMS aren't shared.

Information collected from your device: Our website may use tracking technologies such as cookies, web beacons, pixels and other similar technologies to automatically collect certain information from your device. For example, your IP Address, browser and operating system information, geographic location, referring website address, and other information about how you interact with the website. Our website may also use cookies to personalize your experience and enable certain features such as keeping track of the number of visitors to our website and what they view. You may disable cookies in your web browser however parts of our website may not function properly. More information about blocking and deleting cookies is available at <a href="http://www.allaboutcookies.org">http://www.allaboutcookies.org</a>. Our email campaigns may also use tracking technologies such as web beacons, pixels and other similar technologies to automatically collect certain information such as your IP address, browser type and version and email engagement statistics.

### **USE OF PERSONAL INFORMATION**

We use information directly from you to provide you with updated newsletters, appointment reminders, and our products and services. We may also use this information to market our services to you, including by email and text message subject to your consent. SMS consent or phone numbers for the purpose of SMS aren't shared.

We use information collected automatically from your device to provide our website to you, to optimize our website, and to assist with our advertising and marketing efforts.

## **Disclosure of Personal Information**

We may use third party services to assist us with providing and marketing our products and services to you and we may share your information with such third parties for these limited purposes.

 We use RingCentral for our text message communications. SMS consent or phone numbers for the purpose of SMS aren't shared.  We use Baystone Online Chiro to help us understand how visitors interact with out website. Baystone uses and processes your information in accordance with its privacy policy available at Onlinechiro.com

We may also share your personal information if necessary to comply with applicable laws and regulations, to respond to a subpoena, search warrant or other lawful requests for information we receive, or to otherwise protect our rights.

#### **Email and Text Consent**

If you wish to unsubscribe from our email campaigns, please click unsubscribe at the bottom of any marketing or newsletter emails sent from us.

If you wish to stop receiving text messages from us, reply STOP, QUIT, CANCEL, OPT OUT or UNSUBSCRIBE to any text message sent from us.

You may have the right to request access to the personal information we hold about you, to port it to a new service, or to request that your personal information be corrected or deleted. To exercise any of these rights, please contact us at <a href="mailto:Spinesar@gmail.com">Spinesar@gmail.com</a> or give us a call at 870-236-8006

# Changes to this privacy police

We may update this privacy policy at any time. Please review it frequently

## **Contact Information**

## Spinesar@gmail.com

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