

PARAGOULD CHIROPRACTIC, P.A.

NOTICE OF PRIVACY PRACTICES

THIS NOTICE DESCRIBES HOW MEDICAL INFORMATION ABOUT YOU MAY BE USED AND DISCLOSED AND HOW YOU CAN GET ACCESS TO THIS INFORMATION. PLEASE REVIEW IT CAREFULLY.

To Our Patients: The physician and staff of Paragould Chiropractic have always been committed to the absolute protection of every patient's health information. The Health Insurance Portability and Accountability Act requires that we provide notice to each of our patients of how this information is used.

We Safeguard Information about your health and person (Protected Health Information ("PHI")).

We collect information from you and store it in a medical record, which may also be electronically stored on computer. Our medical record charts are available only to designated staff and only for specific reasons. If your record is computerized, we use security measures to protect it.

How We May Use and Disclose Your Protected Health Information.

We use your PHI in many ways to help in treatment, payment and clinic operations.

Some examples include:

- * Sending you an appointment reminder/birthday card
- * Obtaining your medical history and treatment and recording it in your chart
- * Consulting a specialist about your care
- * Providing a specialist with medical records
- * Obtaining approval/payment from your health insurer(s) for treatment
- * We may use your PHI to create bills that we send to the insurance company
- * Notifying you of test results
- * Discuss your care with person responsible for taking care of you
- * To provide treatment to you in the event there is a language or communication barrier

Our business associates that may have access to PHI are required to sign a written agreement protecting any use or disclosure of your PHI, in order to protect your privacy.

We may be required by law to use or share your PHI, without your written authorization, for the following:

- * When required by federal, state and local law
- * Reporting victims of abuse, neglect or domestic violence
- * Health oversight activities (audits, investigations and inspections)
- * Judicial proceedings (Valid Court Orders)
- * Appropriate law enforcement requests
- * Emergencies or to avert a serious threat to any person or the community
- * Workers' Compensation
- * As required by the Secretary of the Department of Health and Human Services

How to direct us to use and disclose your PHI: Written Authorization

Other uses and disclosures of your PHI will be made only with your written authorization, unless otherwise permitted or required by law. YOU MAY REVOKE YOUR WRITTEN AUTHORIZATION AT ANY TIME, IN WRITING. If you revoke your written authorization, it will apply to any future actions relating to the release of your PHI. There may be cases where we have already released your PHI prior to receiving your revocation.

Your Patient Privacy Rights.

You have the right to:

Inspect and copy your PHI. You may make a written request to our clinic and pay the copying/mailling fee to look at and receive a copy of your designated record set. The designated record set contains medical and billing records as well as other records we use to make decisions about your health care. We must respond within thirty days or sixty days if additional time is needed. Under federal and state law, however, you may be denied access to inspect or copy the following records: information compiled in the reasonable anticipation of, or in use in, a civil,

criminal, or administrative action or proceeding and PHI that is subject to law that prohibits access to PHI. You may have the right to a review upon denial. Please contact the clinic Privacy Officer if you have questions about access to your medical record:
Camela Stevens, 2207 Linwood Drive, Aragould, AR 72450 (870) 236-8006.

Request restrictions of your PHI. You may ask us to limit how we use or disclose any part of your PHI as explained above, except for the typical uses and disclosures described above. You may also request that any part of your protected health information not be disclosed to family members or friends who may be involved in your care. You may request a specific restriction by writing the request and to whom the restriction applies on the authorization form. We do not have to agree to your request. In the event we agree, we will state the agreement in writing. We have the sole right to deny a request if unreasonable.

Request to choose how we communicate with you. You have the right to ask that we send information to you in a specific manner. For example, work address rather than home, or e-mail rather than regular mail. We must agree to your request as long as it would not be disruptive to our operations to do so. We may condition our agreement to honor your request by asking you for specific information as to the alternative address, method of contact and the cost. We will not request an explanation from you as to the basis for the request. You must make this request in writing, addressed to the Clinic Privacy Officer.

Request your PHI be amended. You may make a written request to our clinic for the doctor to consider amending the PHI in your designated medical record set to make it more accurate and complete or correct an error. You must state the reason for the request. We must respond within sixty days or ninety days, if extra time is needed. We may deny your request for an amendment. If we deny your request, you have the right to file a statement of disagreement with us. We may prepare a rebuttal to your statement and will provide you with a copy. You may then have this reviewed by another provider. If we agree to make the change, we will ask you who to notify of the change. Please contact the Clinic Privacy Officer listed above if you have questions about amending your medical record.

Receive a list of disclosures we have made of your PHI. Beginning April 14, 2003, you may make a written request for a list of all our uses and disclosures of your PHI other than: for treatment, payment, clinic operations; to yourself; or, those with valid authorization. We must respond in sixty days or ninety days if extra time is needed. The list will be for 12-month period unless you ask for a shorter time. You are entitled to one free accounting each year. There will be a reasonable charge for any additional accounting requests during the year. The right to receive this information is subject to certain exceptions and restrictions.

Receive a copy of this notice. You may receive an additional paper or electronic copy of this Notice from us.

If you want to exercise any of these rights and would like assistance, please contact our Clinic Privacy Officer in person or in writing during our normal clinic hours.

Our Responsibilities.

We reserve the right to make changes to this Notice, which will affect the PHI we maintain at that time. Our duty, as your healthcare provider, is to maintain your privacy in accordance with law, abide by the terms of this privacy Notice, accommodate reasonable requests or notify you if we cannot, and provide you with a revised copy of this Notice. You can obtain a copy of any revised Notice by calling our clinic or visiting our clinic and picking up a copy.

*Notices are always available in our clinic for your review.

Complaints.

If you believe your privacy rights have been violated, you may complain by providing a written statement to our clinic and to the Secretary of Health and Human Services (HHS) at: Office of Civil Rights, US Department of Health and Human Services, 200 Independence Ave., S.W., Room 509F, HHH Building, Washington, D.C. 20201. We will not retaliate against you for filing a complaint. We will not require you to waive the right to file a complaint with HHS as a condition to receive treatment from us. You may also contact our Privacy Officer if you have questions or comments about our privacy practices.

Effective Date: April 14, 2003

Thank you for allowing us to provide your healthcare and for your confidence in the strict privacy procedures we have established to protect your PHI.